



Tourism Statistics Summary – October 2011

OVERVIEW

International visitors travelling to Anguilla remained relatively flat for October 2011, registering a decline by 2.2% compared to the same period in 2010, with the number of arrivals falling to 5,498.

Declining visitor arrivals from the Caribbean region and the USA were the main causes for the stalled growth in this period.

Visitor arrivals by air, which hold a share of 13.5% of arrivals this month, fell 23.9% relative to 2010.

Of the visiting travellers, 95.3% came primarily for vacation and the other 4.7% for business.

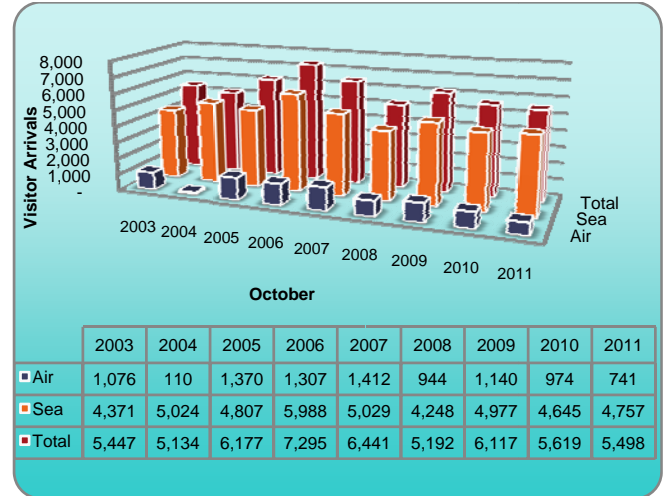


Figure 1: Visitor Arrivals, October 2003 - 2011

PASSENGER MOVEMENT

Passenger arrivals to Anguilla (including both residents and visitors) totalled 12,538 passengers, a 3.0% decline in arrivals relative to October 2010.

The Blowing Point terminal saw the most arrivals with 9,941 passengers or 79.3%; Sandy Ground saw 1,015 passengers or 8.1%; and the airport landed 1,582 passengers or 12.6%.

For the month in review, passenger departures were down 5.1% from October 2010 to 11,799 passengers. The two official seaports dealt with 88.5% of departures, of which the Blowing Point port carried 9,415 passengers or 79.8%, and the Sandy Ground port saw 1,022 departing passengers or 8.7%. At the Clayton J. Lloyd International Airport 1,362 passengers or 11.5% departed.

TOURIST (Stay-Over Visitors)

For the period in review, looking at tourist or stay-over visitor arrivals, that is those short-term overseas arrivals who spend more than 24 hours in the country, fell 13.6% to 2,553 tourists.

The average intended length of stay of tourists this month was 7.9 days compared to 7.3 days in October of last year.

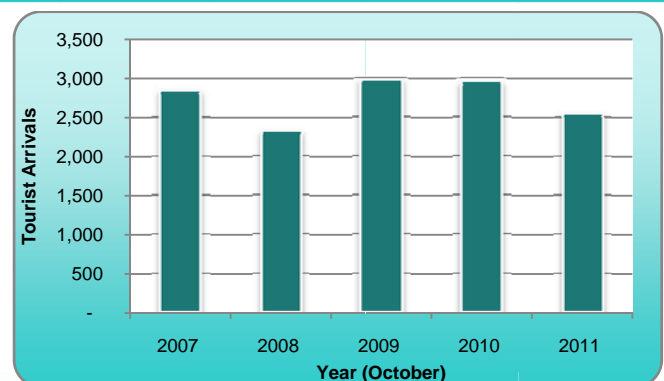


Figure 2: Tourist Arrivals, October 2007 – 2011

TOURIST (Stay-Over Visitors) *continued*

Arrivals in October, grouped by length of stay, showed that most tourists stayed for 4-7 days (35.9%), followed by 1-3 days (30.7%), then 8-15 days (19.3%) and all the other tourists (14.1%) spent 2 weeks or more in Anguilla.

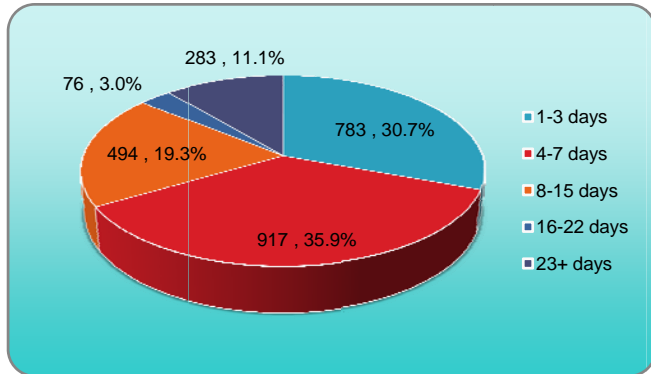


Figure 3: Tourist Arrivals by Length of Stay, October 2011

The USA, which is the largest source market, was hardest hit in terms in tourist numbers, with arrivals down 27.0%, more than a quarter less from the same time last year. Most European countries, excluding Italy, showed slightly higher numbers. Arrivals from the Caribbean region were also down.

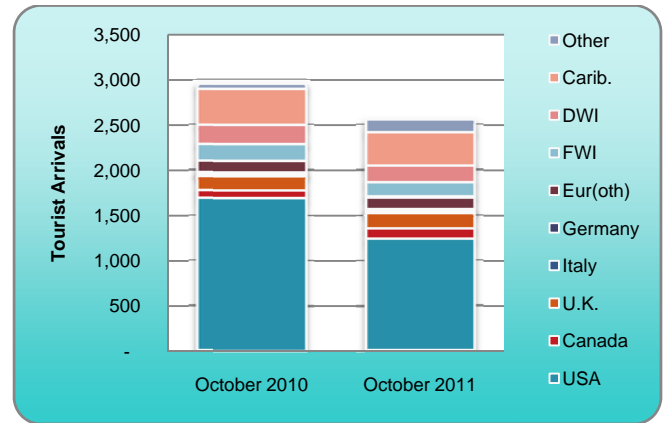


Figure 4: Tourist Arrivals by Country of Residence, October 2010 and 2011

EXCURSIONIST (Day Trippers)

Day trippers to Anguilla for the month totalled 2,945 arrivals, this is an increase in excursionists by 10.6% compared to October 2010.

Of the arrivals, 99.0% entered Anguilla via the seaports. Most of the entries were at the Blowing Point terminal, totalling 1,907 or 64.8% of arrivals, but a sizeable portion also entered at the Sandy Ground port with 1,010 day trippers or 34.3%. The Clayton J Lloyd International Airport handled 1.0% of excursionist arrivals, to a tally of 28 day trippers.

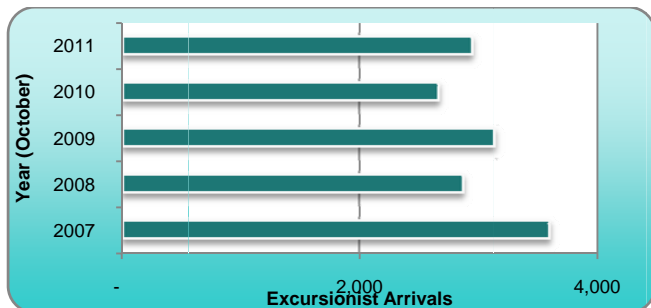


Figure 5: Excursionist Arrivals, October 2007 - 2011

Arrivals from chief source market USA, were up 22.3% following a slash in day tripper numbers from the USA in the same period last year.

Arrivals from the French West Indies, one of the key markets in the region, were up 3.5%. But the Dutch West Indies and Caribbean were down 8.4% and 19.5% respectively.

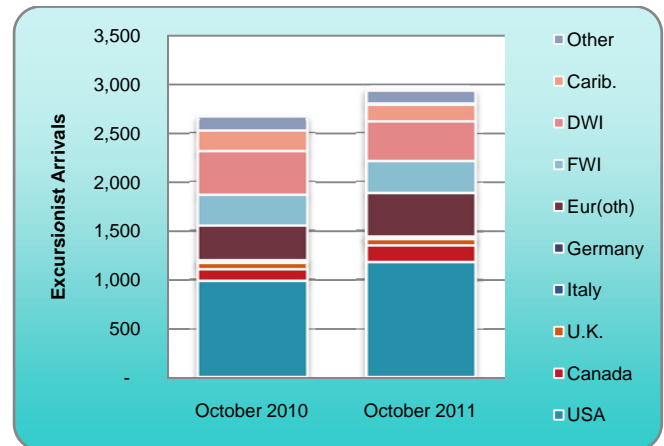


Figure 6: Excursionist Arrivals by Country of Residence, October 2010 and 2011

This report, along with other Tourism data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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